

# What is a Smart Community?

# Data Rich "Smart" Communities

Communities across America are partnering to share data and software, avoid duplicate services, and better serve their communities with more information they can use.

**Doug Miller** 

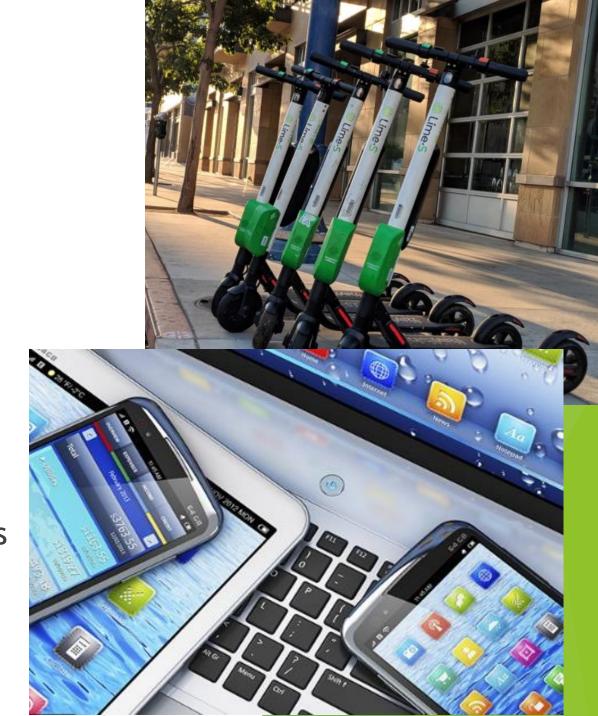
**Alaska Smart Communities Forum** 

## "Smart Community" Traits

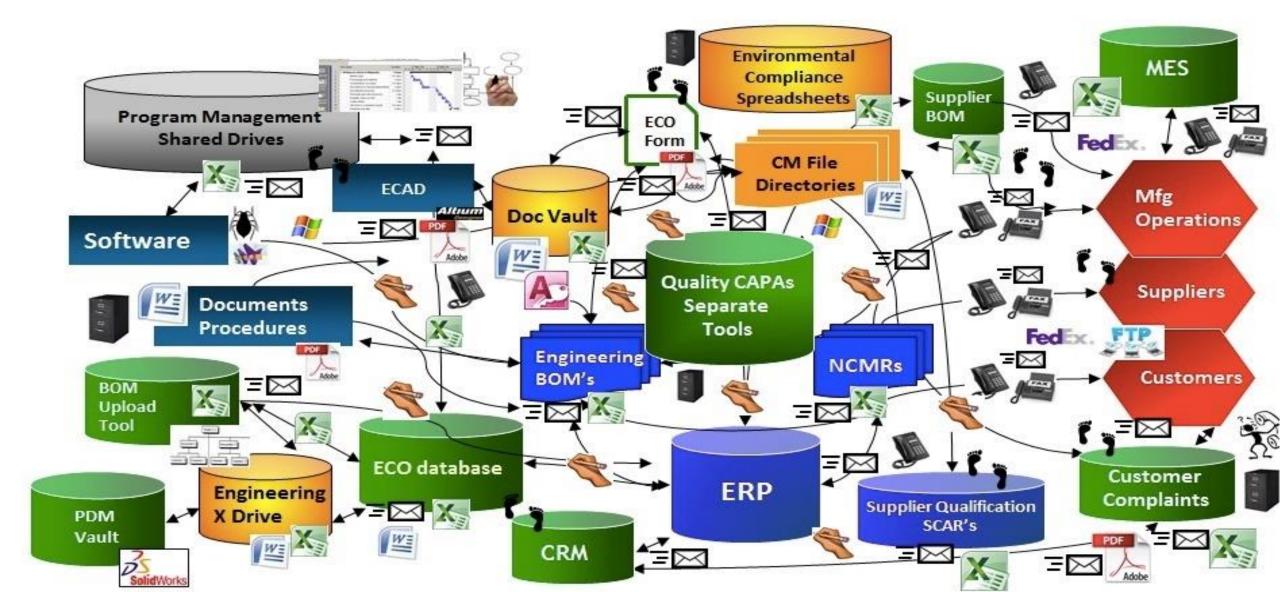
- Doing business electronically ("digitally")
- Networks and apps that make government services more accessible and user-friendly
- > Broadband and WiFi available and affordable
- Increasing computer and Web skills for people
- Foster innovation and creativity

# "Smart Community" Traits

- ...not just about big city topics
  - Electric scooters and bikes
  - Parking and traffic management
  - Cameras and sensors everywhere
- > ...also about
  - Sharing systems, costs, and skills
  - Combining data from many places
  - Publishing data that's easy to access
  - Making it easier to do business

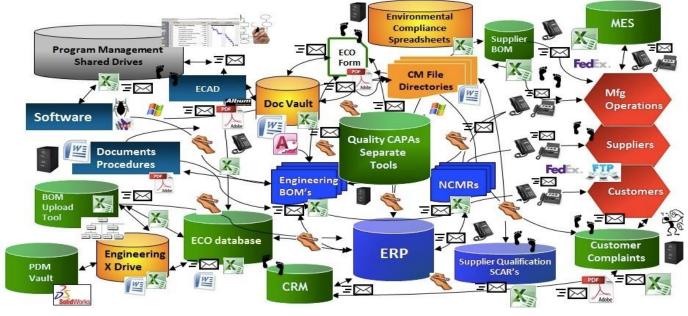


## Common situation with systems and data



## Data siloed, redundant, and hard to get

- > Same data entered many times
- Paper forms
- Information locked up in documents
- Multiple systems that do the same thing
- Passing paper files by hand
- > Procedures not documented
- Systems not updated, secured



## Being a smart city...

- Easy to work with
- Responsive to customers
- Mobile apps
- Notification alerts
- Customer focused
- Secure systems
- > Open, visual data
- Network of partners
- Shared systems

# Apps to Manage Services and Display Data CALGOVERNME

i am building

A SMART

esri.com/SmartSolutions

COMMUNITY ....

UBLIC SAFETY

FISH AND WILDLIFE

#### HEALTH





## What Data?

- Property appraisals and assessments
- Crime and fire statistics
- Business inspections, licenses, violations
- Location data...
  - Parcel locations and addresses
  - Parks, trails, campgrounds, lake access
  - Fire stations, EMS services
  - Road projects, rights-of-way
- Business Services...
  - Tax payments
  - Driveway permits
  - Parking permits, camp reservations
  - Swimming lessons, and more

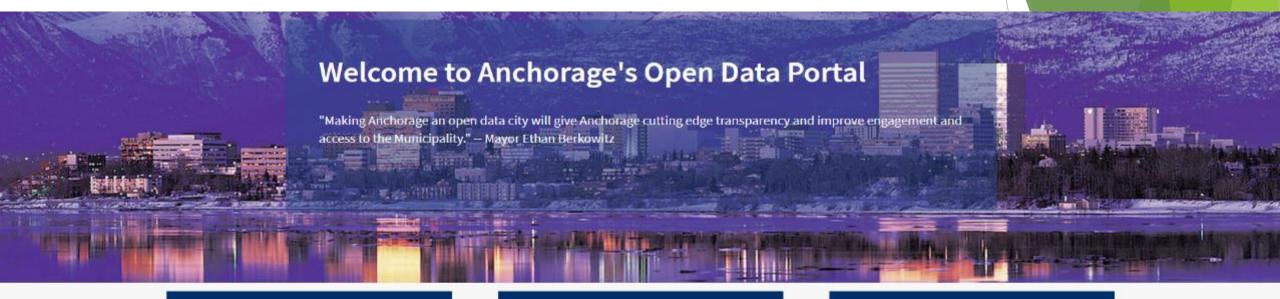
# Raw Data that changes slowly (buildings)

Х	Υ	OBJECTID Status	Туре	Name	Address	Account	Owner	Maint	Mgmt
1657156.572	2713892.138	3 Constructed	Public Safety	Scates PSB 6-4	18297 W POINT MACKENZIE RD	16N04W36D006	MSB	MSB	MSB
1687633.354	2724683.924	4 Constructed	Museum	Knik Museum and Mushers Hall of Fame	10514 S KNIK-GOOSE BAY RD	1474000T00A	MSB	Wasilla Knik	Wasilla Knik
1705501.517	2780936.621	9 Constructed	Public Safety	Fine PSB 7-1	1685 N PITTMAN RD	26970000000	MSB	MSB	MSB
1671832.866	2757614.938	19 Constructed	Library	Big Lake Library	3140 S BIG LAKE RD	17N03W21C009	MSB	MSB	MSB
1672185.729	2757994.897	21 Constructed	Public Safety	Beech PSB 8-1	3047 S BIG LAKE RD	2521000T00A-2	MSB	MSB	MSB
1676930.258	2756212.636	23 Constructed	Solid Waste	Big Lake Transfer Station	13582 W HOLLYWOOD RD	17N03W22D008	MSB	MSB	MSB
1708867.816	2751575.203	24 Constructed	Public Safety	Knik PSB 6-2	4568 S KNIK-GOOSE BAY RD	5037B03L001A	MSB	MSB	MSB
1832852.805	2736546.367	27 Constructed	Public Safety	Steffes PSB 2-2	8271 S BEN HUR DR	1343B01L001	MSB	MSB	MSB
1652277.895	2759622.368	28 Constructed	Public Safety	Helms PSB 8-2	19151 W FOUR DOG CT	17N04W24B010	MSB	MSB	MSB
1794700.632	2796008.62	30 Constructed	Public Safety	Stephan PSB 3-2	5955 N GLENN HWY	23730000000	MSB	MSB	MSB
1790900.074	2779613.147	33 Constructed	Recreational	Palmer Pool	1170 W BOGARD RD	18N02E32C017	MSB	MSB	MSB
1796337.377	2780690.963	42 Constructed	Recreational	OLD MSB Parks & Recreation Shop Building	553 E AUKLET AVE	5053000L001	MSB	MSB	MSB
1811843.067	2782016.343	49 Constructed	Recreational	Restroom(s)	2851 N MOUNTAIN TRAIL CIR	6484000T00A	MSB	MSB	MSB
1805551.153	2788438.246	50 Constructed	Public Safety	Phillips PSB 3-3	15855 E CLARK RD	18N02E23C029	MSB	MSB	MSB
1795933.952	2771093.605	52 Constructed	Public Safety	Palmer Ambulance 3-9	630 E STEEL LOOP	4422B03L004	MSB	MSB	MSB
1793894.437	2774474.537	53 Constructed	O&M	MSB Public Works O&M Building	1420 S INDUSTRIAL WAY	5129000L00C-2A	MSB	MSB	MSB
1795649.186	2777598.614	59 Constructed	Administrative	Mat-Su Borough DSJ Building	350 E DAHLIA ST	17N02E04B026	MSB	MSB	MSB
1809109.716	2757865.146	66 Constructed	Public Safety	Barnhard PSB 2-1	3355 S OLD GLENN HWY	2040B01L010	MSB	MSB	MSB
1812387.173	2755490.578	67 Constructed	Solid Waste	Butte Transfer Station	17390 E BUTTE TRANSFER ROAD	17N02E25A021	MSB	MSB	MSB
1654817.926	2655238.264	70 Constructed	Administrative	Port MacKenzie Office Building	28000 S DON YOUNG RD	41720000000	MSB	MSB	MSB
1832225.319	2818498.382	71 Constructed	Public Safety	Sutton PSB 1-1	15625 N GLENN HWY	19N03E27B009	MSB	MSB	MSB
1832287.681	2818192.746	72 Constructed	Solid Waste	Sutton Transfer Station	15625 N GLENN HWY	19N03E27B009	MSB	MSB	MSB
1835296.191	2819007.795	73 Constructed	Library	Sutton Library	11301 N CHICKALOON WAY	4004000L001A-4	MSB	MSB	MSB
1771834.942	2808800.917	76 Constructed	Public Safety	Palmer Fishhook PSB 3-5	8200 E TURNER RD	18N01E03A009	Private/MSB	MSB	MSB
1770062.648	2782958.727	77 Constructed	Public Safety	Maynard PSB 5-2	7731 E BOGARD RD	6718B14L014A	MSB	MSB	MSB
1725216.314	2787562.696	79 Constructed	Public Safety	Pittman PSB 7-2	5182 N PITTMAN RD	5256000T00A	MSB	MSB	MSB
1748141.273	2781174.335	81 Constructed	Utility	Alcantra Pump House	2732 E SELDON RD	18N01W36A002	MSB	MSB	MSB
1771304.645	2762554.286	90 Constructed	Public Safety	Breeden Storage Building	2151 S WOODWORTH LP	17N01E15D009	Private/MSB	MSB	MSB
1777674.219	2774373.523	91 Constructed	Animal Care	Animal Care and Regulation	9470 E CHANLYUT CIR	6775000L002	MSB	MSB	MSB
1778258.818	2774311.875	92 Constructed	Solid Waste	Central Landfill	1201 N 49TH STATE ST	6775000T00A	MSB	MSB	MSB
1737853.751	2770752.213	96 Constructed	Public Safety	DES Storage Building	401 E HERNING AVE	1066B08L008	COW/MSB	MSB	MSB
1751765.978	2772281.347	102 Constructed	Public Safety	Cottonwood PSB 6-5	680 N SEWARD MERIDIAN PKY	17N01W01D014	MSB	MSB	MSB
1739809.383	2772906.881	110 Constructed	Recreational	Wasilla Pool	701 E BOGARD RD	2095000T00A-1	MSB	MSB	MSB
1735921.401	2771292.268	112 Constructed	Public Safety	Central Mat-Su PSB 6-1	101 W SWANSON AVE	4966B02L004B	MSB	MSB	MSB
1675261.127	2839594.733	115 Constructed	Public Safety	Hatcher Pass PSB 12-2	14379 W WILLOW FISHHOOK RD	19N03W03B005	MSB	MSB	MSB
1633621.747	2835752.183	116 Constructed	Solid Waste	Willow Transfer Station	15469 N WILLOW STATION RD	19N04W05D006	MSB	MSB	MSB
1631453.448	2829706.981	120 Constructed	Library	Willow Library	23557 W WILLOW COMM CNTR CIR	5720000L001	MSB	MSB	MSB

# Raw Data that changes daily (police calls)

incident_num	date_time	day_of_week	address_num	address_road_primary	address_sfx_primary	address_road_intersecting	call_type	disposition	beat	priority
E19110020598	11/12/2019 23:43	3	4100	LANDIS	ST		Т	K	834	2
E19110020597	11/12/2019 23:42	3	5300	EL CAJON	BLV		Т	0	824	2
E19110020594	11/12/2019 23:38	3	0	INTERSTATE 805 NB		UNIVERSITY	Т	0	838	2
E19110020592	11/12/2019 23:38	3	4800	LOGAN	AVE		Т	K	446	2
E19110020590	11/12/2019 23:37	3	800	EUCLID	AVE		Т	K	445	2
E19110020589	11/12/2019 23:37	3	9700	MIRA MESA	BLV		MPSSTP	0	242	2
E19110020588	11/12/2019 23:34	3	0	15		UNIVERSITY	Т	0	832	2
E19110020582	11/12/2019 23:29	3	5400	MISSION CENTER	RD		MPSSTP	0	315	2
E19110020580	11/12/2019 23:25	3	5300	ORANGE	AVE		415N	K	826	3
E19110020578	11/12/2019 23:22	3	4400	F	ST		Т	K	445	2
E19110020577	11/12/2019 23:22	3	0	STATE ROUTE 56 EB		RANCHO PENASQUITOS	23103	K	233	2
E19110020576	11/12/2019 23:22	3	1200	05TH	AVE		415V	K	524	1
E19110020575	11/12/2019 23:18	3	4000	35TH	ST		459A	U	838	2
E19110020574	11/12/2019 23:18	3	4900	54TH	ST		415N	K	326	3
E19110020573	11/12/2019 23:17	3	0	49TH	ST	LOGAN	Т	0	446	2
E19110020571	11/12/2019 23:16	3	7200	CALLE CRISTOBAL			415N	K	242	3
E19110020570	11/12/2019 23:16	3	0	GREENFORD	DR	MIRA MESA	Т	0	242	2
E19110020569	11/12/2019 23:15	3	4600	KANSAS	ST		245	U	813	0
E19110020568	11/12/2019 23:15	3	1900	STATE	ST		594	R	528	2
E19110020566	11/12/2019 23:12	3	7900	MISSION CENTER	СТ		1151	0	315	2
E19110020565	11/12/2019 23:08	3	7900	MISSION CENTER	СТ		1151	0	315	2
E19110020563	11/12/2019 23:07	3	4200	48TH	ST		Т	0	826	2
E19110020561	11/12/2019 23:05	3	7100	CLAIREMONT MESA	BLV		Т	K	313	2
E19110020560	11/12/2019 23:03	3	4500	MARKET	ST		Т	K	445	2
E19110020559	11/12/2019 23:03	3	3700	04TH	AVE		415V	DUP	627	1
E19110020558	11/12/2019 23:03	3	9000	MIRA MESA	BLV		MPSSTP	0	242	2
E19110020557	11/12/2019 23:02	3	0	NATIONAL	AVE	35TH	Т	0	442	2
E19110020556	11/12/2019 23:02	3	3800	03RD	AVE		COVER	K	627	0
E19110020555	11/12/2019 23:01	3	5700	TRINIDAD	WAY		MPSSTP	K	432	2

# Anchorage Open Data















## Anchorage Maps and Data



## **MOA Maps and Data**

Sort by



(i)

Layout 🗮

## Sign In 🚽

## MOA Maps and Data Gallery

Please Accept the Maps and Apps Gallery Terms of Use and Disclaimer All users of the Municipal Maps and Data Galleries must agree to the Terms of Use and Disclaimer, By

## More Tags

## ADEC AFD AKDOT Alaska

Anchorage Anchorage Parks and Recreation APD Avalanche AWWU Baskteball Camping Construction Crime Disc Golf Dog Parks Elevation **Emergency Services Environmental** Fire Flood Gallery Geology Golf Grid Maps How-to Instructional Maps Maps and Apps Gallery MOA MOAGIS Municipality of Anchorage Neighborhood Other Agencies Park Facilities Parks and Recreation Picnic Planning Police

Pools Response Seismic Shelter Soccer Story Map Strava SWS Tennis Trailheads Utilities Volleyball

Watershed Wind Zone



All Available Maps and Apps Web Mapping Application











MOA Maps and Data User Guide Web Mapping Application









**Emergency Services** 

Web Mapping Application

Gallery







**Environmental Gallery** 

Web Mapping Application



(i)



**Utilities Gallery** Web Mapping Application





Parks and Recreation Gallery Web Mapping Application

Grid Maps (with PDF

Web Mapping Application

links)









Web Mapping Application

# Open Data "Apps" Make it Easier to Use

Matanuska-Susitna Borough

Browse all Data

## **Applications**

Apps provide simple access to information and tools, so that citizens can better understand their community. Click any of the links below to explore the apps.

Better than Google Maps

















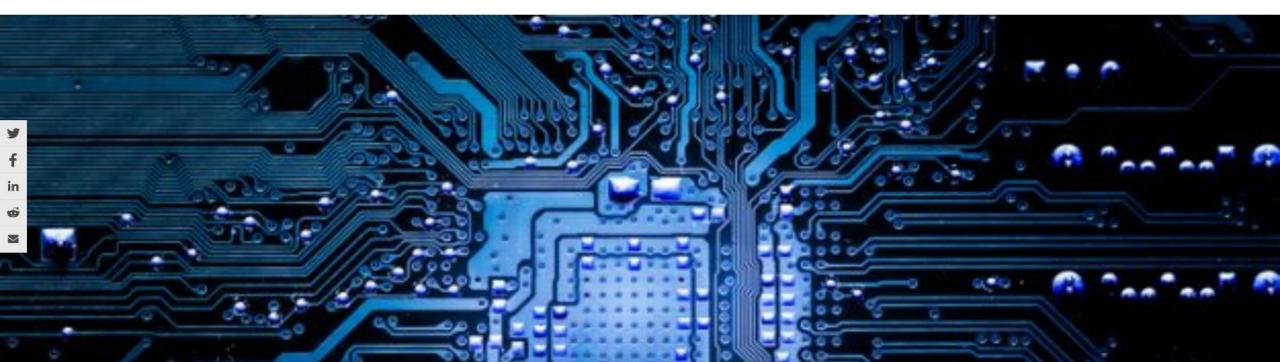


## Putting City Services Online

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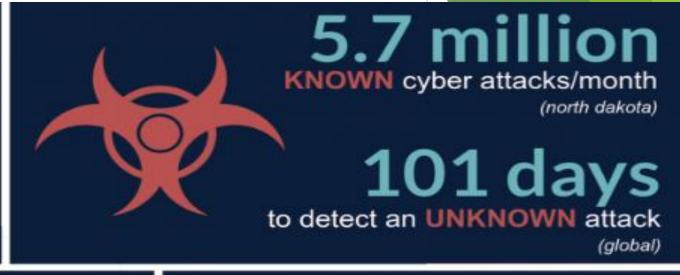
statescoop SPECIAL REPORTS STATE COUNTY & LOCAL LISTEN ATTEND CONTENT STUDIO

# Orlando begins quest to digitize every city service



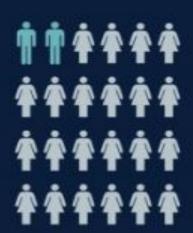
## Cybersecurity Program for the Whole State





252,000

Users on STAGEnet on any given day. This is equivalent to the size of Starbucks, a Fortune 30 company.



\* STAGEnet provides broadband connectivity, Internet access, and networking services for all state agencies, universities, local government, and K-12.



500+

Separate organizations manage their own cybersecurity, resulting in 500+ different approaches.

## Cybersecurity Program for the Whole State

SUBSCRIBE ABOUT RSS

STATE CITY COUNTY & LOCAL WATCH LISTEN ATTEND CONTENT STUDIO

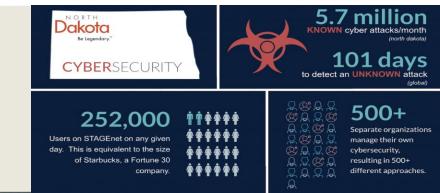


# North Dakota's IT department takes charge of cybersecurity for the entire state

- Creating state-wide IT Shared Services, unifying 31 state agencies
- Provide cybersecurity to 500+ counties, cities, universities, colleges, tribal organizations

in

> Safeguard personal data & provide user-friendly experience



# San Diego's Citywide Data Hub



San Diego Ranks 2nd Nationally for Innovati in Government

National Organization Recognizes City for Utilizing Technology to Improve Services and Engage Residents



Police	20
Department of Finance	10
Performance & Analytics	7
Transportation & Storm Water	6
SanGIS	6
Fire-Rescue	5
Planning	5
Development Services	4
Economic Development	4
Park & Recreation	4
City Treasurer	3
Public Utilities	3
Real Estate Assets	3

## **Illegal Dumping Notifications**

Last modified: 2019-11-14

20

Notifications for illegal dumping made by residents via the **Get It Done applications** and phone.

## **Graffiti Removal Requests**

Last modified: 2019-11-14

Requests for graffiti removal made by residents via the Get It Done applications and phone.

## **72-hour Parking Violation Notifications**

Last modified: 2019-11-14

Requests for abandoned vehicle removal made by residents via the Get It Done applications and phone.

# San Diego - People can be more Informed

City of San Diego | Mayor Kevin L. Faulconer

Browse Data Blog



## See trends



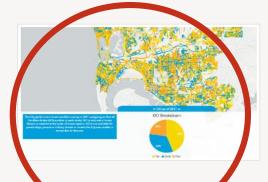
### SMART STREETLIGHTS

See where streetlights are getting upgraded



#### PARKING METER REVENUE

Check how much each of the City's smart parking meters made last year



#### STREE REPAIR WORK

rating for each street in ure street repair work network, plus view



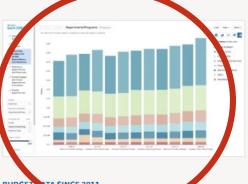
#### **GET WATER TESTING RESULTS**

Use this map of the sampling sites where the City's Public Utilities Department tests for indicator bacteria.



#### KEEP TRACK OF STREET SWEEPING

The City's street sweeping schedule might not be the first thing on your mind when you're looking for a parking spot - unless you've gotten one of those parking

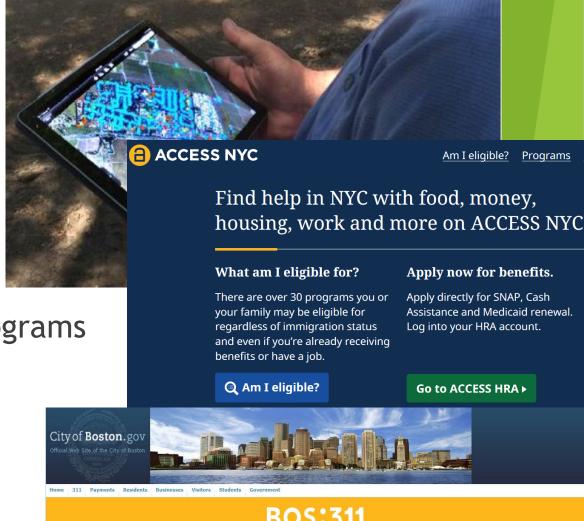


### BUDGET . YA SINCE 2011

Compare budgets "th actual ex altures and revenue

## Mobile Apps, Faster Service

- > Rancho Cucamonga, CA
  - Mobile apps
- New York, NY\*\*
  - "Access NYC" ties together social programs
  - View customers across all programs
- Boston, MA\*\*
  - "BOS:311": service requests & issues
  - "City Worker": faster service response



## BOS:311









Top Service Requests:

Report a missed curbside pickup >

Get a pothole fixed >

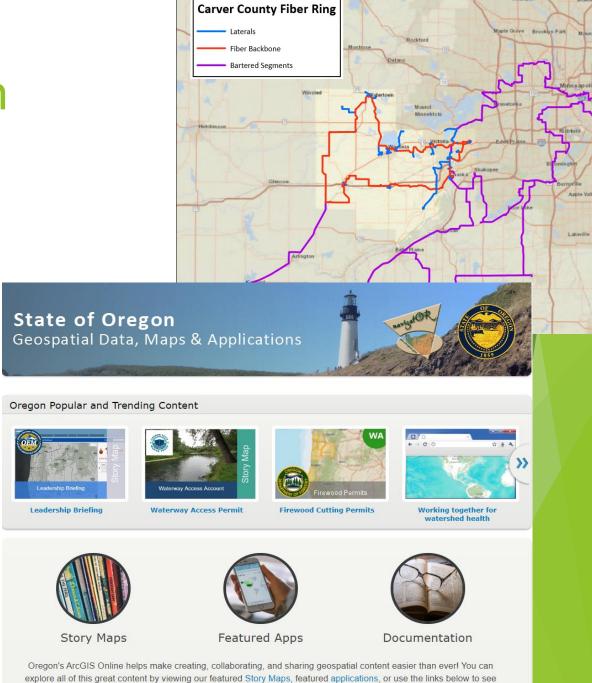
Get a street cleaned >

Request graffiti removal >

Report a broken street sign > Report a broken traffic signal >

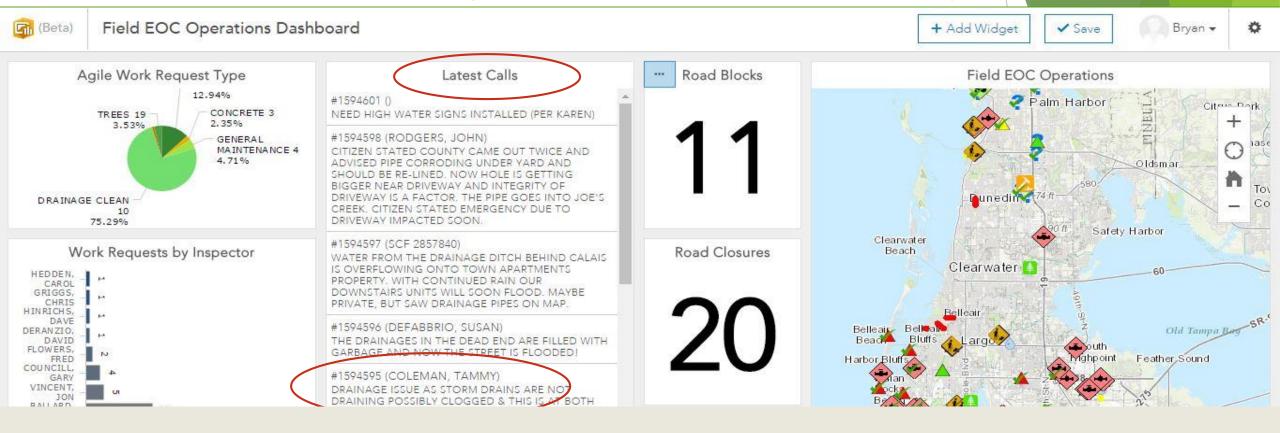
# Multiple Cities, One System

- Carver County, MN
  - County-wide fiber network
  - 6 cities; one GIS system; one staff
- State of Oregon
  - Statewide GIS system
  - Serving many counties, cities, state depts



what individual agencies are building. State employees or agencies wanting to join ArcGIS Online can refer to the documentation site for more information.

## 26 Cities on One System - Pinellas County



- > Each city signs a Data Use Agreement
- > Each city enters data for their area and view data for the whole county
- > Gain access to a system, tools, and tech skills that they otherwise could not afford

## Public Private Partnerships - Austin, TX

Consortium of government, nonprofits and tech companies to advance digital technologies, data collection, analytics, and modeling



**HEALTH & WELLNESS** Which neighborhoods have the highest rate of diabetes and is there a community center or clinic available in that neighborhood?



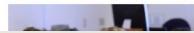
What alternative routes do people take to avoid congestion, and can they be improved with signage and lane markings? Which mode of transportation suits my needs?



SAFETY What is the safest and most well-lit route from the restaurant to the parking garage?



AFFORDABLE HOUSING What community programs are available for economically challenged citizens? Which neighborhoods have transportation and job resources nearby?





MOBILITY



- > Provide skills and expertise not always available in city government
- > Able to coordinate, facilitate, sponsor projects
- > Serve as an adjunct to city, county, state agencies



## Denali Borough & MTA Partnership

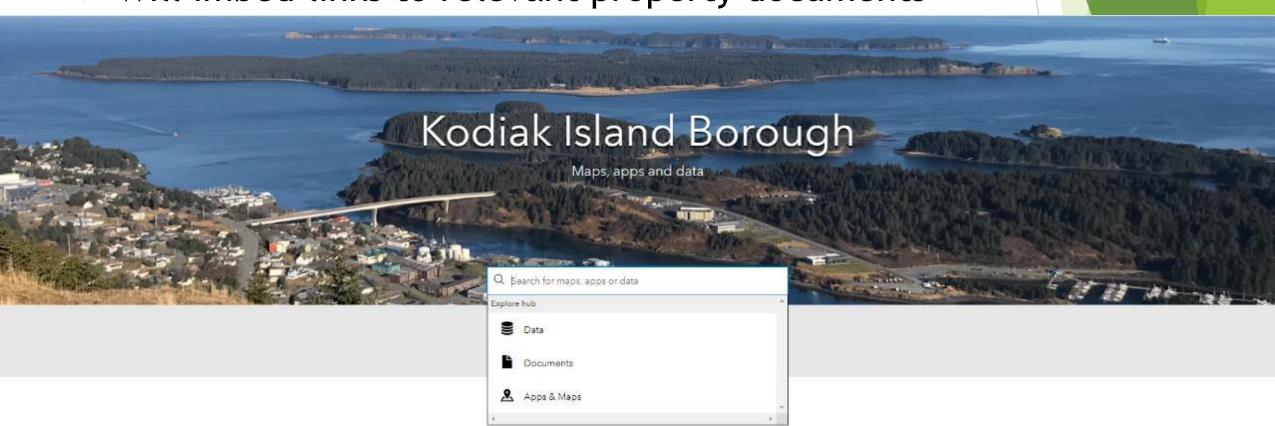
- Denali Borough lacks standard property addressing; slows down emergency response
- MTA needs standard addressing to improve its services and comply with federal reporting

## Solution

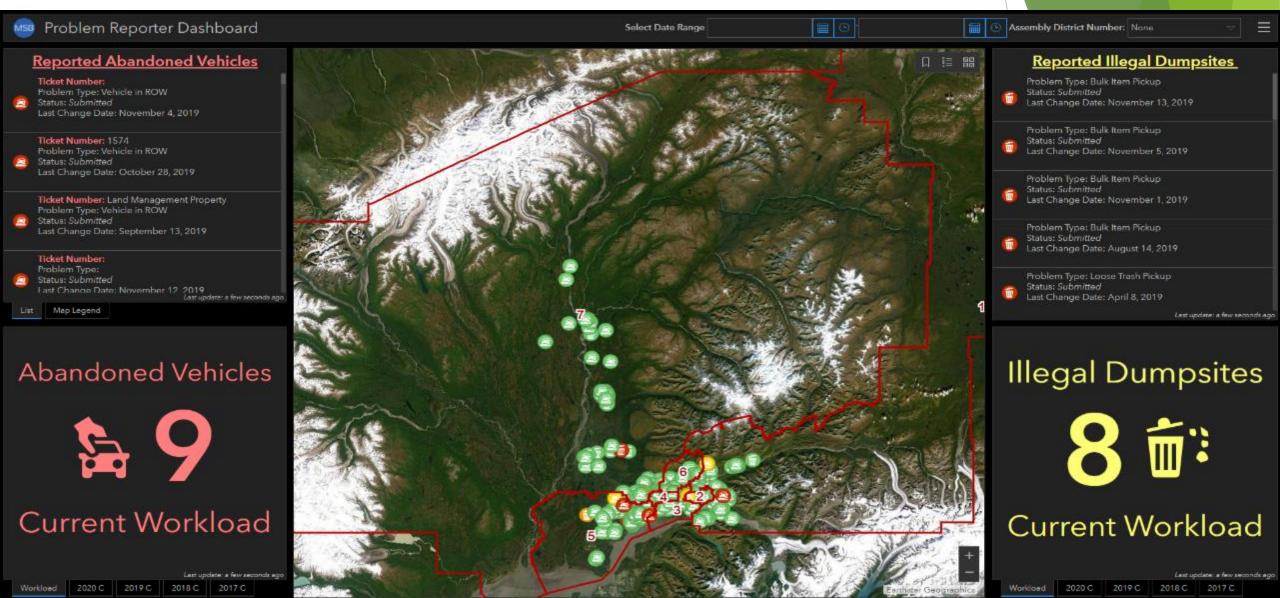
- MTA providing GIS expertise and digital starting points on map files
- Denali will use MTA's work to buildout and maintain standard addressing
- Denali will have authoritative data to provide to Fairbanks EMS and MTA

# Kodiak Island Borough

- Kodiak Island Borough built-out its GIS platform
- > Parcel and related data available to anyone
- > Will imbed links to relevant property documents



## Mat-Su Problem Reporter - Internal "Dashboard"



## Mat-Su Problem Reporter - Internal "Workbench"

>		Right of Way Problem R	Reports		1 selected /				
Ticket Number #	Location #	Type of Problem 🛊	Details #	Number of Votes ‡	Public View ‡				
1617	near 1124 S Rogers Rd. Big Lake area	Vehicle in ROW	Junk metal in ROW		No				
	Adjacent to 6825 S Hayfield Rd	Vehicle in ROW	2 cars, car hood, car parts and tires place		Yes				
REMOVED BY OWNER	S Fian Cir	Vehicle in ROW	Red and black GM 4x4 Truck-CCUC and		Yes				
NO TAG- REMOVED FROM ROW	Shearwater off Hallie & Caramel off KGE	Vehicle in ROW	Owner to moved vehicle from ROW		Yes				
NO TAG- SOA/DOTPF ROW	N Pittman Rd and Meadow Lakes Loop	Vehicle in ROW	Red over black chevy with red camper s		Yes				
	7577 W Scarlet Dr	Vehicle in ROW	2 vehicles		Yes				
Per Kevin - Active CC Case so I am closi	E McDowell and Welch off Wasilla Fishh	Vehicle in ROW	Junk Property with vehicles in ROW-Wil		Yes				
284	on the right on Prospect mountain dr	Vehicle in ROW	Chevy malibu - grey - GRH924		Yes				
and Management Property	Maud at end of road by creek on right s	Vehicle in ROW			No				

Complaint Information

Comments (0)

### Road Problems: Vehicle in ROW

Ticket Number

Location end of Halston Rd in the culdesac

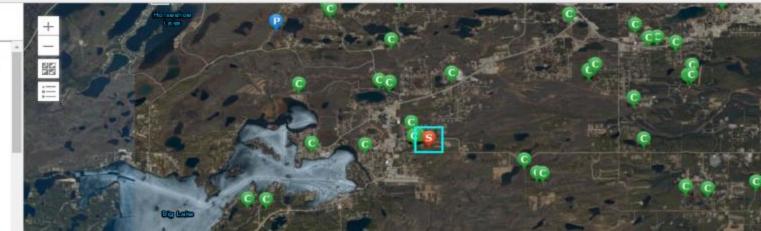
Type of Problem Vehicle in ROW

Details 3 stripped vehicles dumped in the culdesac

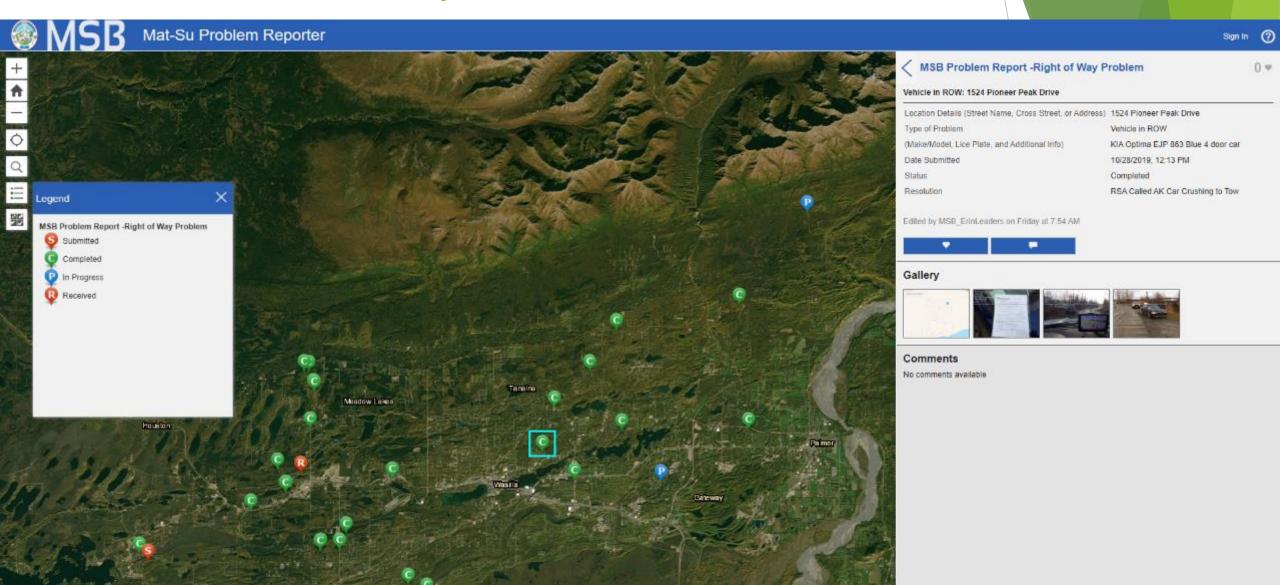
Number of Votes

Public View Yes
Name Casey

User Name



## Mat-Su Problem Reporter - View Real-time Data



# Mat-Su eCommerce - Services to Buy Online

#### **Business**



Business Licenses Biennial Business License

#### **Emergency Services**



Ambulance Fees
Pay MSB Ambulance Fees

Personal



Ball Field Reserve a ball field at Alcantra



Christmas Trees Christmas Tree Cutting Permit



Parking Passes
Parking for Borough Parks and Trails.



Personal Use Firewood Permit Good for up to 10 cords per permit, depending on location.



Soccer Fields Reserve an MSB Soccoer field

Taxes



Pay your Quarterly Bed Tax

\*\*Convenience fee applies\*\*



Property Taxes, due twice a year.

\*\*Convenience fee applies\*\*



Fire Code Fees
Pay Fire Code Fees

\*\*Convenience fee applies\*\*



Reserve Campsite at Mat River Park



Driveway Permits Begin Driveway Permit Application



Rent a Pavilion for a full, or half day.



Personal Use Gravel Permit Good for up to 100 yards personal gravel extraction, depending on location.



Swimming Lessons
Register for Swimming Lessons

Business Inventory Tax



Sometimes called Personal Property Tax

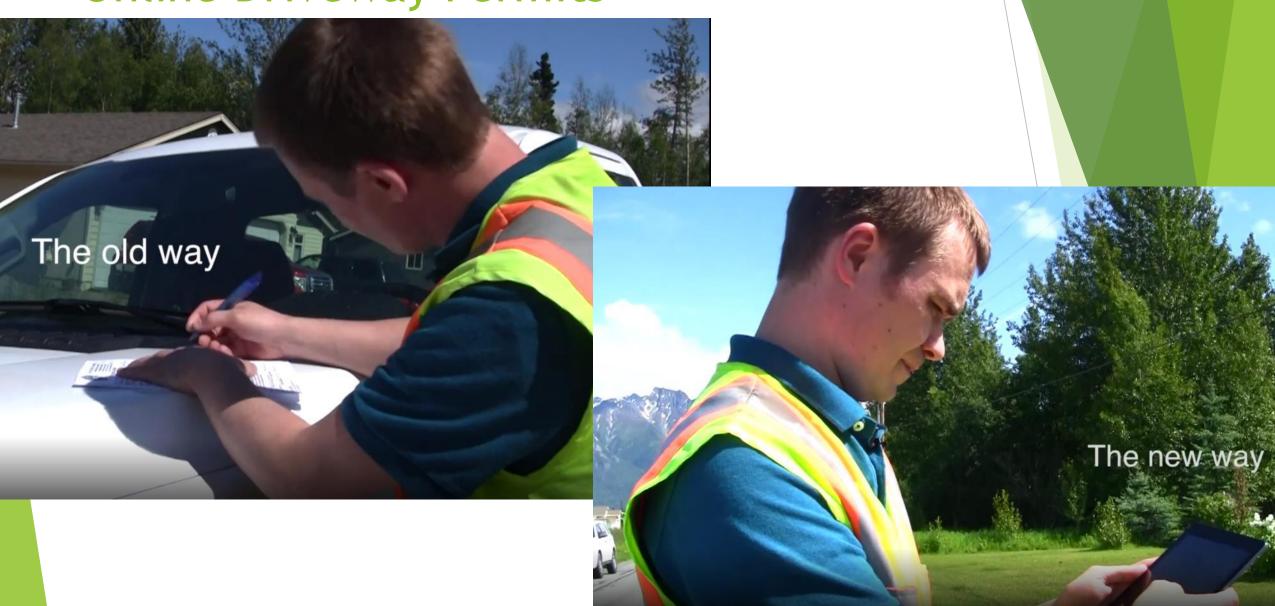
\*\*Convenience fee applies\*\*



Pay MSB Tobacco Tax online

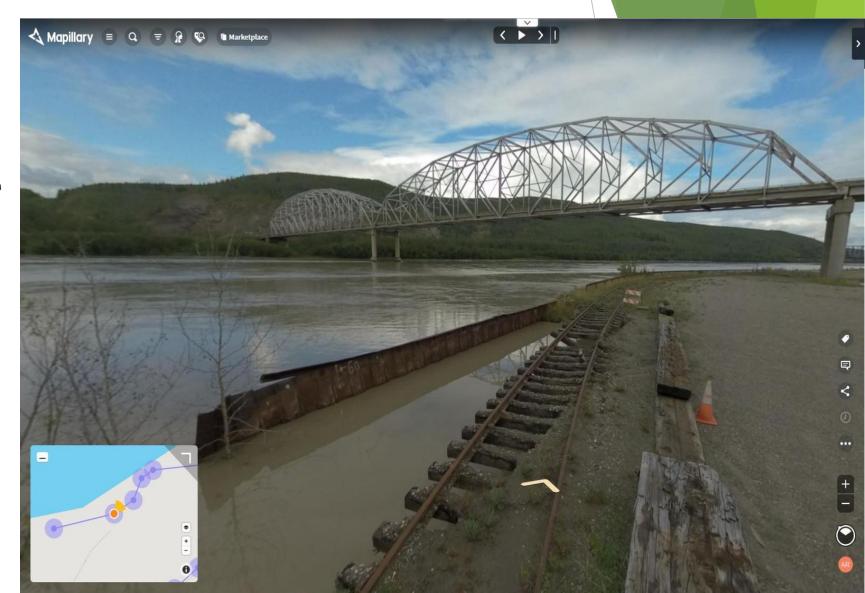
\*\*Convenience fee applies\*\*

# **Online Driveway Permits**



# Alaska Railroad Imagery Tied to GIS Maps

- Using Mapillary and 360 camera
- Google-like imagery along the entire rail line



# DOT Right-of-Way App: Data from 20+ Sources



### **SWAMC Interactive Charts Online**



CEDS Report ▼ Executive Summary



Source: National Marine Fisheries Service

Filter: Total Pounds Landed

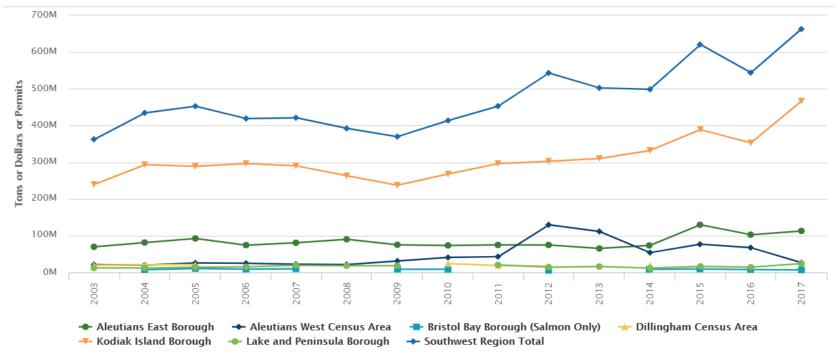




Figure 6.4: Federal Fishing Fleet

North Pacific Fishery Management Council

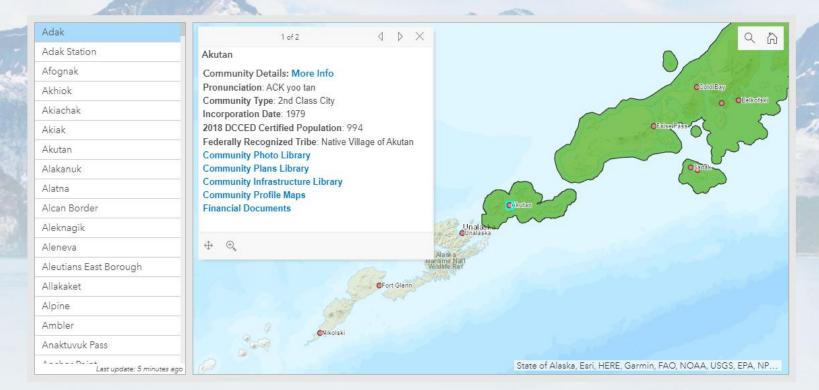


# DCCED Community Database Portal

### Welcome to the new Alaska Community Database Online

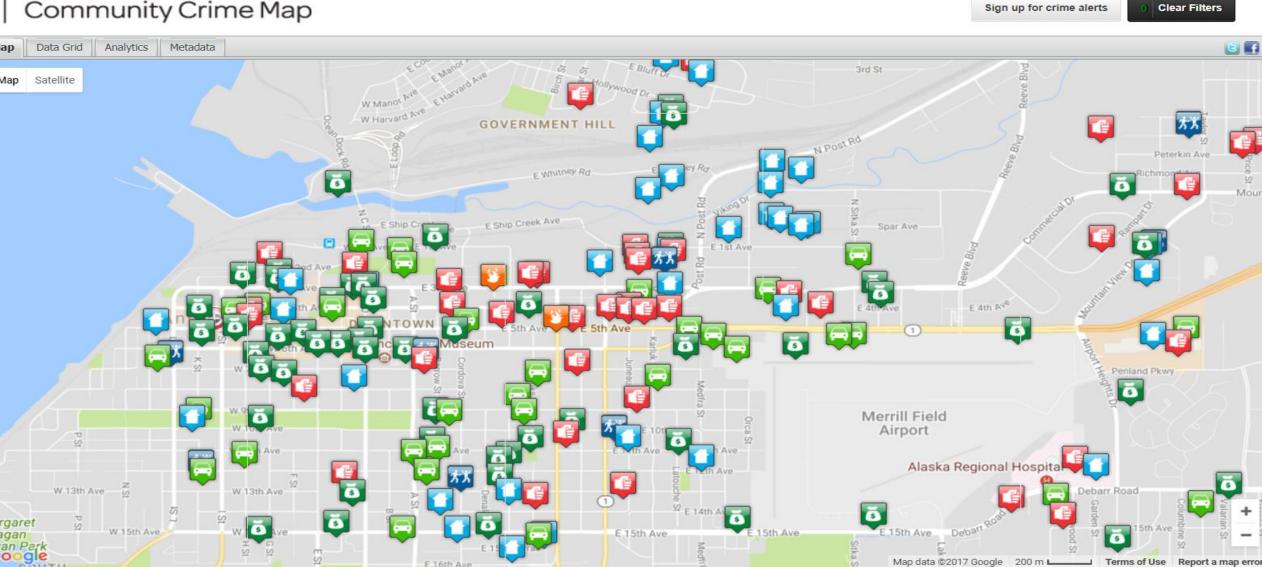
This new Community Database Online is a portal for information resources about Alaskan Communities and Places of Interest in an interactive format. For information on how to navigate this site, click *How to use this site* at the top of the screen.

#### This site is best used in Mozilla Firefox or Google Chrome.



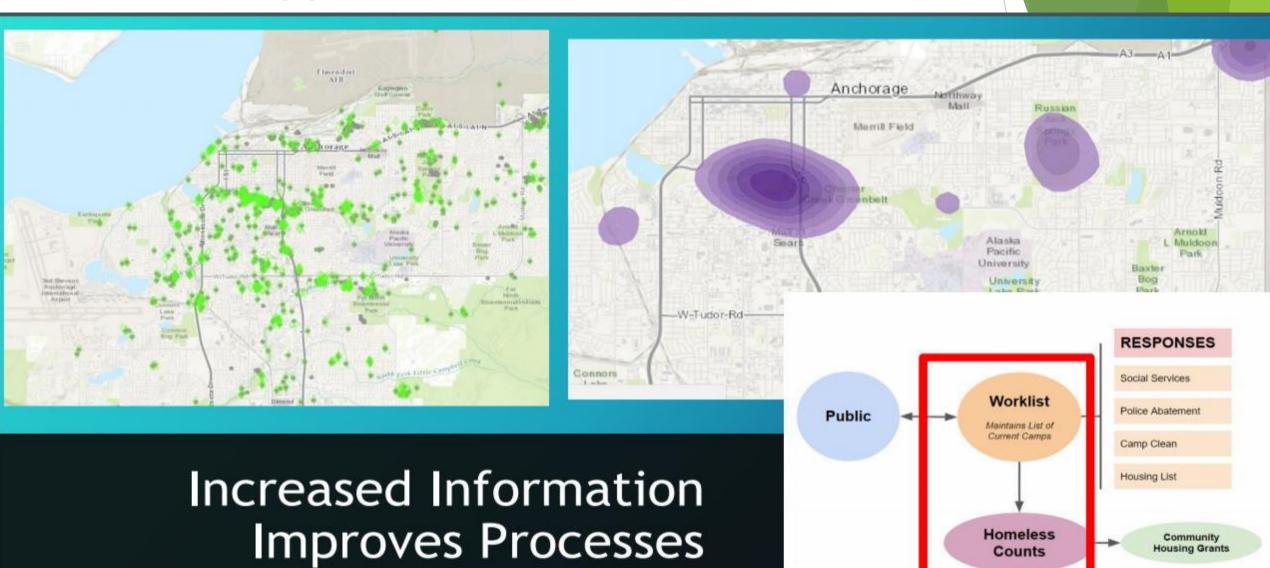
# **Anchorage Crime Map**

Community Crime Map



Clear Filters

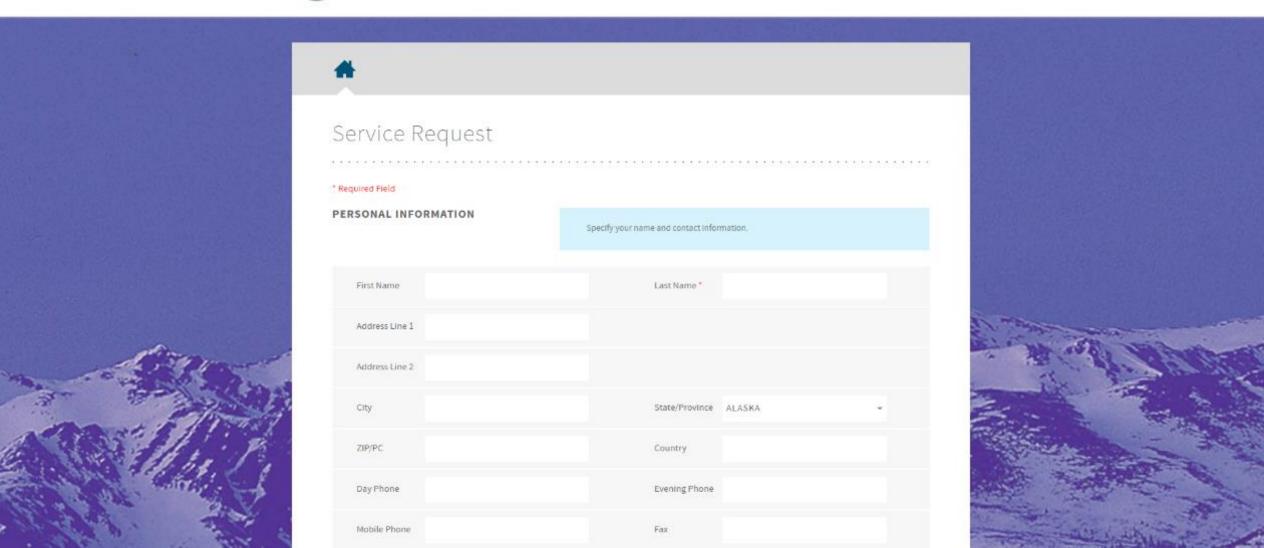
# Holistic Approach for Homeless Encounters



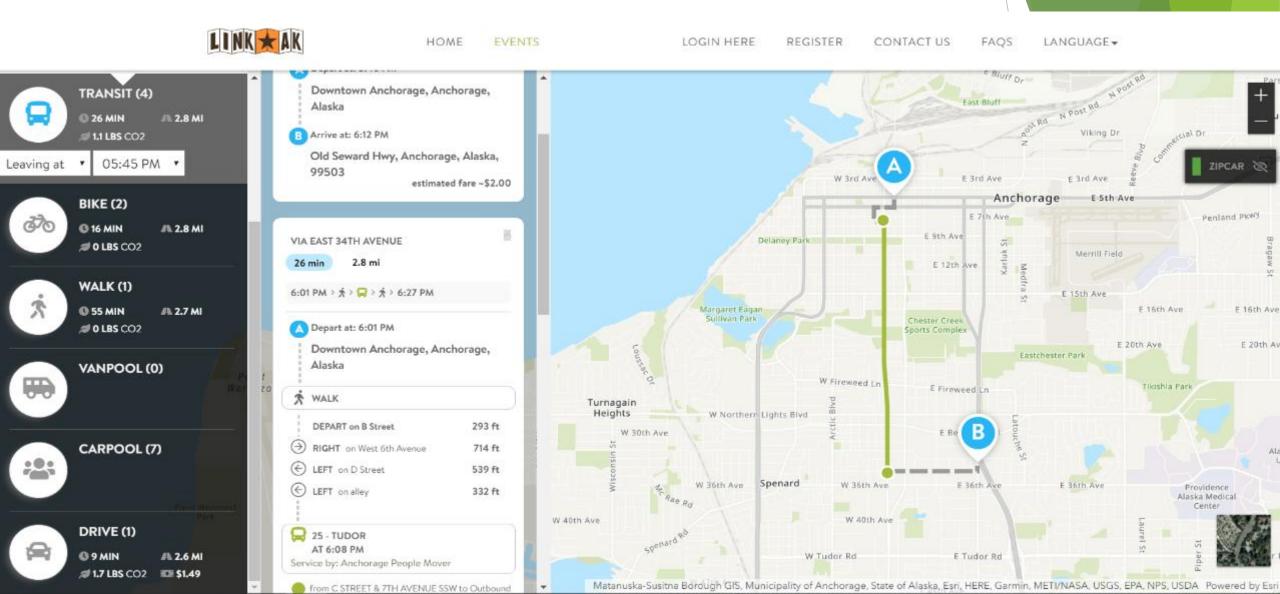
# **Anchorage Online Service Requests**



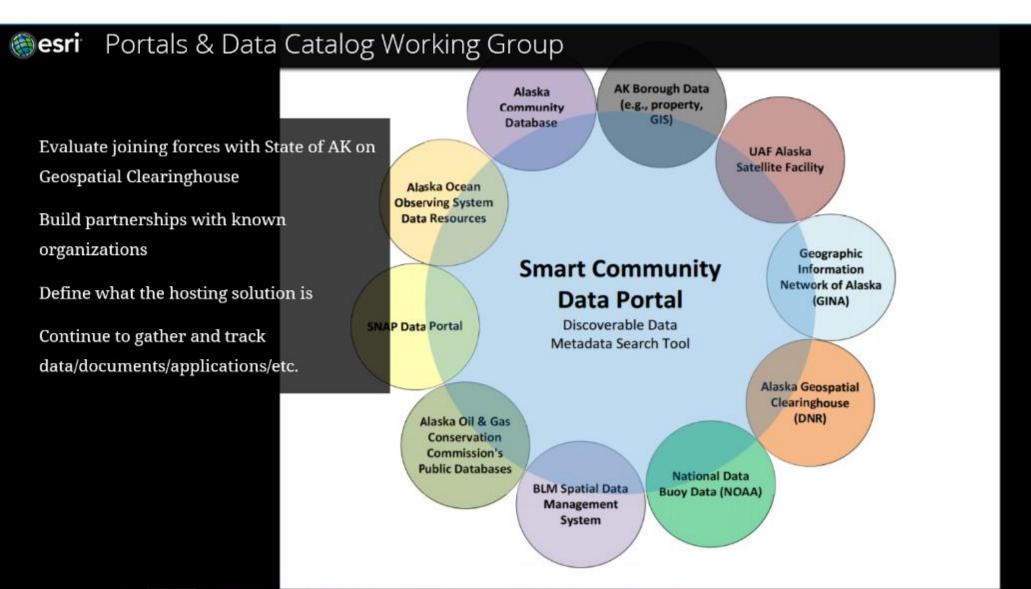
MUNI HOME



# **AKLink for Transportation Options**



### State-level Idea to Create a "Portal of Portals"

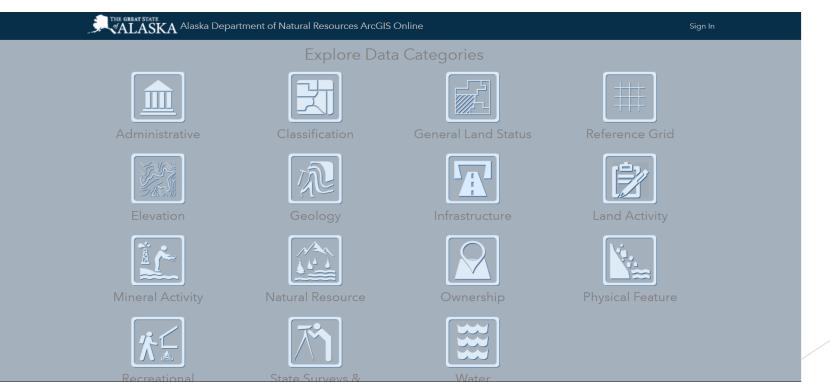


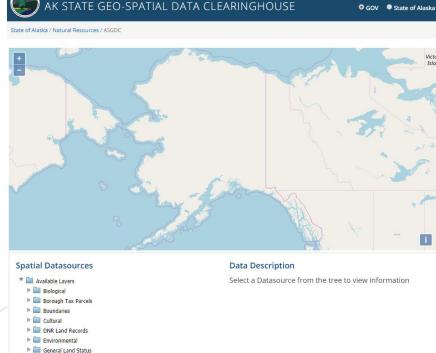
A Story Map 🤜

7:34 AM

## AK GeoPortal - In Progress

- Underway for several years led by DNR to create a single portal for geographic data
- Geospatial Council to drive direction and data standards, but funding and staffing is a challenge







## Challenges to Building Smarter Communities



**DATA SILOS** 



NO COMMON DATA STANDARDS



INCOMPATIBLE TECHNOLOGIES



WHO OWNS THE DATA?



**DATA PRIVACY** 



KEEPING INFORMATION RELEVANT



SUSTAINING WHAT IS BUILT



DECREASING BUDGETS

# Lessons from Other Communities

- Imagine city, county, or state as platform
- Start with issues you want to address
- Integrate, don't re-create data
- Attention to visualizing data
- Engage the tech community and citizen groups
- Build-up analytic capacity, skills
- Empower employees to be responsive and effective
- Engage citizens in providing important services

Source: Pinellas County, FL

# Overcoming Challenges

- Participate in forums to learn, gain ideas, partner
- Create joint projects that benefit multiple towns, organizations
- > Support common data standards
- Use new data analysis methods and tools
- Continue to address organization and political barriers

### Alaska Smart Communities Forum

Started in 2016 to bring together government, businesses and non-profits to learn about and discuss data sources, tools, and services to better serve people with information they can use.



DATA:
IDENTIFYING,
USING, AND
SHARING DATA



SERVICES:
INTEGRATING,
ANALYZING AND
VISUALIZING
DATA



EDUCATION:
WHAT OTHER
CITIES AND
ORGANIZATIONS
ARE DOING



PARTNERSHIPS:

SHARING
RESOURCES,
DATA,
INVESTMENT

### Forum Goals

- Foster useful, integrated information and services
- Reduce duplicate data and tools
- Enable employees to be more efficient and responsive
- Enable people to...
  - be better informed
  - create value-added services
- Enable communities to create their own Smart Communities

### Alaska Smart Communities Forum

- Quarterly Forums in Anchorage and Mat-Su
- Livestreamed and recorded
- Presentations and notes online
- More than 20 organization are active participants

- Local Gov't
  - Mat-Su, Anchorage, Denali Boroughs
  - o Palmer, Wasilla, Valdez, Juneau
- State Gov't
  - DNR, DCRA, DOT&PF, DOL&WD
  - AEA, Alaska State Troopers
  - Alaska Railroad
- Education
  - Mat-Su, Anchorage School Districts
  - UAA, ISER
- Non-Government
  - Visitors Bureau, Red Cross
- Utilities and Telecom
  - MEA, MTA, ACS, GCI
- Technology and Consulting

- More information in more ways
- > Access information across departments
- Share systems, apps, and data across cities, boroughs, state
- > Reduce duplicate systems, projects, data
- Visualize data for everyone to better understand their community
- > Automate workflow, streamline processes
- > Make it easier to pay a fee, buy a permit
- Use mobile devices
- Let people and organizations contribute skills and data..."crowdsourcing"

# What is a Smart Community?



#### MATANUSKA -SUSITNA BOROUGH

Search this site

Q

AKSCF Partners
Links Contacts

Documents C

Calendar

#### Alaska Smart Communities Forum

#### **Sponsors**

Matanuska-Susitna Borough

Matanuska Telephone Association

DODI

Dell

#### **Participating Organizations**

NonURLDescription

Alaska Communications

Alaska Dept of Labor and Workforce Development

Alaska Dept of Natural Resources

Alaska Dept of Transportation and Public Facilities

Alaska Division of Community and Regional Affairs

Alaska Housing Finance Corporation

Alaska Railroad Corp

Anchorage School District

Anchorage Urban Fellows

The Alaska Smart Communities Forum is a program to educate and build cooperation among public and private organizations to better serve citizens with information they can use through partnerships, data exchanges, tools, shared projects and resources. There are four focus areas: Data (identify new data sources, how to use, and share) App Services (integrating, analyzing and visualizing data of interest) Education (what other cities and organizations are doing); and Partnerships (sharing resources/data/investment in projects). The Forum has volunteer Working Groups to lead work in these areas.

#### What is a Smart Community?

A Smart Community uses data, tools and partnerships to better serve its citizens with information they can use. Cities, boroughs and businesses collect vast amounts of data to operate and deliver services, often independently. They work to improve systems and processes to operate more efficiently, reduce costs, be more responsive, and enable citizens better access to services and to be more engaged with their community. Meanwhile, citizens demand easier ways to get information, get services, and better understand resources in their communities (e.g. parks, trails, facilities, and healthcare). Smart Communities create solutions that bring together data to help meet these needs.



#### Open Data Portal

Open Data is data that is available to the public.

Perhaps permits and licenses issued, or
coordinates for parks and trailheads, or
locations of all healthcare facilities.



#### Applications

Anyone with a smart phone knows about apps.

Apps help get information and perform tasks.

The Matsu has identified several valuable needs that can be solved with an app.



#### Partnerships

Cooperation between governments, school districts, local utilities and other organizations foster creative ideas to mutually solve problems, reduce duplicate efforts, and use data already collected.

#### **Events**

URL	Nice Date
Alaska Smart Communities Forum	2019-11-08
Alaska Municipal League	2019-11-20
The Smart City Event	2020-02-11
Alaska Smart Communities Forum	2020-02-25

URL

Prior Alaska Smart Communities Forum Webcasts

#### **Recent News**

URL

Why video intelligence is driving smart city transformation - 10/15/2019

Transparency and engagement are key to address resident skepticism about new smart city initiatives - 10/9/2019

Open standards: The answer to the smart city data dilemma - 10/3/2019

# **Explore Portals and Organizations**

- Matsu Open Data
- Matsu eCommerce Online
- Muni Open Data
- Muni Geographic Data & Information Center
- Alaska DNR Open Data
- Alaska Smart Community Forum
- Austin CityUP
- Sunlight Foundation
- Code for America
- Bloomberg Philanthropies
- Alaska Geospatial Council

### **Contacts**

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Brendan Babb, Anchorage Innovation Team, Municipality of Anchorage <a href="mailto:babbbj@muni.org">babbbj@muni.org</a>

Tina Miller, Geographic Data and Information Center, Municipality of Anchorage

millercs@muni.org



## Return-on-Investment (ROI)

- > Towns challenged by unclear ROI and funding
  - Quantitative measures are great but can be difficult: cost, time, labor, revenue, new jobs
  - Qualitative measures are less clear, less tangible: Traffic, crime, service, convenience, easier information
- > Regardless, must move forward
  - "Always On"; expect efficient service and less tolerant of service disruption
  - Modernize to attract residents, investment, employers
  - Quantify as much as possible; build or find a model
  - Smart City Maturity (SCM) Model

# Quantify as much as possible

- > Time, labor, cost
- > Fewer calls, complaints
- Speed of service
- Customer satisfaction
- More cases handled
- Quality of Life
  - Less traffic
  - Less crime
  - Faster drive
  - More reasons to live and work here

# Smart City Maturity Model – The Stages

Optimized

Framework of **stages**, **measure**, **actions**, and **outcomes** required to effectively transform **5 Stages** with each building on its predecessor

Managed



Repeatable



Opportunistic

Ad Hoc



#### Siloed

Tactical, experimental ad hoc projects or pilots; department-based planning without formal governance or citywide coordination

#### **Business Outcome**

Technology-enabled pilot success; proof of concept demonstrated

#### 21,

#### Intentional

Stakeholder buy-in begins led by executive sponsor, proactive collaboration within and between some departments

#### **Business Outcome**

Foundation for governance and strategic planning; increased investment

#### Integrated

Recurring projects, events, and processes identified for integration and build-out based on improved outcomes.

#### **Business Outcome**

Repeatable success in project process and outcomes across multiple organizations

#### **Operationalized**

Technology and data assets shared and governed by formal systems for work/data flows, new services and policies nudge behavior change

#### **Business Outcome**

City-wide strategy and operations transformation bring improved service delivery

#### Sustainable

A sustainable, citywide platform providing agile innovation, strategy, IT, and governance for an integrated system of systems

#### **Business Outcome**

Agility, innovation, and continuous improvement bring competitive differentiation

Source: IDC

# Beyond ROI

- Expect more partnerships, data sharing, leveraging systems
- What challenges do you have for projects?
  - Technology, tech skills, funding, politics, management?
- > Ideas
  - Envision future...better, faster, easier, ...
  - Meeting of executive leaders for understanding, buy-in
  - Meeting of community groups, leaders
  - Communicate w/ stakeholders on their channels
  - Mutual support on systems, transformation, threats
  - Persistence

